

Häufig gestellte Fragen

Wer steht auf der Negativliste – der Liste von Unternehmen, die Tierversuche durchführen?

Auf dieser Liste stehen Unternehmen, die Tierversuche für ihre Produkte durchführen, in Auftrag geben oder finanzieren.

In Klammern finden Sie den Mutterkonzern der Marke oder Beispielmarken des Unternehmens. Wenn Sie eine vollständige Liste aller durch das Unternehmen hergestellten Produkte möchten, besuchen Sie bitte die Website des Unternehmens oder kontaktieren Sie es direkt. Es ist möglich, dass Mutterkonzerne, die sich auf dieser Liste befinden, auch tierversuchsfreie Marken führen. Fest steht jedoch, dass Tierversuche nicht für das gesamte Angebot des jeweiligen Unternehmens abgeschafft wurden.

Was, wenn ein Unternehmen auf keiner von PETAs Listen steht?

Einige Unternehmen weigern sich, bestimmte Fragen zu beantworten – beispielsweise, wie sie Produkte/Inhaltsstoffe testen. Das lässt leider darauf schließen, dass Tierversuche an irgendeinem Punkt der Produktentwicklung involviert sind. Dass sie sich weigern, klare Aussagen über ihre diesbezügliche Firmenpolitik zu tätigen, kann als Versuch gelesen werden, Kund:innen in die Irre zu führen.

Andere Unternehmen sind vielleicht einfach noch neu auf dem Markt und wissen nicht, wie wichtig für die Kundschaft eine klare Stellung zu Tierversuchen ist – und welche Sicherheit die Liste „PETA Approved“ ihnen bietet. Sollten Sie auf ein Unternehmen stoßen, das nicht auf unseren Listen steht, fragen sie es nach dem Grund. Je mehr Menschen es kritisch sehen, wenn sich Unternehmen nur nach eigener Aussage von Tierversuchen distanzieren, desto mehr dringt die Wichtigkeit einer offiziellen Zertifizierung an diese Unternehmen heran.

New!	3M	solutions.3m.com
New!	Acuvue (Johnson & Johnson)	acuvue.com/
New!	Aim (Church & Dwight)	churchdwight.com/Conprods/oralcare/
New!	Air Wick (Reckitt Benckiser)	airwick.us/access/index.html
New!	Algenist	algenist.com/
New!	Almay (Revlon)	
New!	Always (Procter & Gamble)	always.com/index.jsp
New!	Ambi (Johnson & Johnson)	ambiflawlessskin.com/
New!	American Beauty (Estee Lauder)	
New!	Anna Sui	annasui.com/en/#/home
New!	Aqua di Parma	acquadiparma.com/en/
New!	Aquafresh (GlaxoSmithKline)	aquafresh.com/
New!	Aramis (Estee Lauder)	
New!	Arm & Hammer (Church & Dwight)	armhammer.com

New!	Arrid (Church & Dwight)	arrid.com/
New!	Atelier Cologne	ateliercologne.com/
New!	Aveeno (Johnson & Johnson)	aveeno.com/
New!	Bain de Soleil (Bayer)	baindesoleil.com/
New!	Balenciaga	balenciaga.com/us
New!	Band-Aid (Johnson & Johnson)	bandaid.com/index.jsp
New!	Bausch + Lomb (Valeant Pharmaceuticals)	bausch.com/
New!	Beiersdorf	beiersdorf.com
New!	Benefit Cosmetics	benefitcosmetics.com
New!	BENGAY (Johnson & Johnson)	bengay.com/
New!	Bic Corporation	bicworld.com
New!	Biotene (GlaxoSmithKline)	biotene.com/
New!	Biotherm (LOreal)	biotherm.com/index.htm
New!	Blue Buffalo	bluebuffalo.com/
New!	Bobbi Brown (Estee Lauder)	bobbibrown.com
New!	Bounce (Procter & Gamble)	bouncefresh.com/
New!	Bounty (Procter & Gamble)	bountytowels.com/
New!	Braun (Procter & Gamble)	braun.com/us/home.html
New!	Breathe Right (GlaxoSmithKline)	breatheright.com/
New!	Burberry	burberry.com
New!	BVLGARI parfums	bulgari.com/en-us
New!	Cacharel (LOreal)	cacharel.com/index.aspx#
New!	Calgon Water Softener (Reckitt Benckiser)	calgon.co.uk/
New!	Calvin Klein Cosmetics	calvinklein.com/shop/en/ck
New!	Caudalie USA, Inc.	caudalie-usa.com
New!	Chapstick (Pfizer)	chapstick.com/
New!	Cheer (Procter & Gamble)	cheer.com/
New!	Chloe	chloe.com/en/
New!	Christina Aguilera Perfumes (Procter & Gamble)	christina-aguilera-perfumes.com/
New!	Church & Dwight (Arm & Hammer)	churchdwight.com
New!	Citre Shine (Henkel)	henkelna.com/shampoo-conditioner-1588.h
New!	Clairol (Coty)	clairol.com
New!	Clarins of Paris	clarins.com

New!	Clarisonic	clarisonic.com/
New!	Clean & Clear (Johnson & Johnson)	cleanandclear.com/
New!	Clearasil (Reckitt Benckiser)	clearasil.us/
New!	Clinique (Estee Lauder)	clinique.com
New!	Clorox	clorox.com
New!	Close-up (Church & Dwight)	churchdwight.com
New!	Collistar	collistar.com/roe/
New!	Comet (Procter & Gamble)	cometcleanser.com/
New!	Command (3M)	command.com
New!	Condense Paris	condense-paris.com/?langue=3
New!	Coppertone (Bayer)	coppertone.com/coppertone/index.jsp
New!	Coty Inc.	coty.com
New!	Crest (Procter & Gamble)	crest.com/home/index.jsp
New!	Davidoff	zinodavidoff.com/fragrances/
New!	Dawn (Procter & Gamble)	dawn-dish.com/us/dawn/
New!	Dial (Henkel)	dialsoap.com
New!	Diesel	shop.diesel.com/
New!	Dior	dior.com/beauty/en_us/fragrance-and-bea
New!	DOLCE & GABBANA (Coty)	
New!	Donna Karan (Estee Lauder)	donnakaran.com
New!	Downy (Procter & Gamble)	downy.com/
New!	Dr. Brandts Skincare	drbrandtskincare.com
New!	Dr. Jart	us.drjart.com/
New!	Dr. Scholls (Bayer)	drscholls.com/
New!	Drano (S.C. Johnson)	drano.com/
New!	Dry Idea (Henkel)	dryidea.com/dryidea
New!	DTRT	dtrtmen.com/
New!	Dunhill Fragrances (Procter & Gamble)	dunhillfragrances.com/en/index.htm
New!	Durex (Reckitt Benckiser)	durexusa.com/
New!	Easy-Off (Reckitt Benckiser)	easyoff.us/
New!	Eisenberg Paris	eisenberg.com/
New!	Elie Saab	eliesaab.com/en/le-parfum/line/1
New!	Elizabeth Arden	

New!	ELLEgirl	ellegirl.net/
New!	Era (Procter & Gamble)	eradetergent.com/
New!	Erborian	usa.erborian.com/
New!	Escada Fragrances (Coty)	escada-fragrances.com/
New!	Estée Lauder	esteelauder.com
New!	Ever Clean (Clorox)	everclean.com/
New!	Fantastik (S.C. Johnson)	fantastik.com/
New!	Febreze (Procter & Gamble)	febreze.com/en_US/home.do
New!	Fendi	fendi.com/us/
New!	Finish (Reckitt Benckiser)	finishdishwashing.com/
New!	Fixodent (Procter & Gamble)	dentureliving.com/
New!	For Beloved One	forbelovedone.com/?lang=en
New!	Formula 409 (Clorox)	formula409.com/
New!	Fresh Step (Clorox)	freshstep.com/
New!	Gain (Procter & Gamble)	ilovegain.com/
New!	Gatineau (Revlon)	
New!	Gillette Co.(Procter & Gamble)	gillette.com
New!	Giorgio Armani (LOreal)	giorgioarmanibeauty-usa.com
New!	Givenchy Inc.	givenchy.com
New!	Glad (Clorox)	glad.com/
New!	Glade (S.C. Johnson)	glade.com
New!	GLAMGLOW	glamglowmud.com/
New!	Good Skin Labs (Estee Lauder)	goodskindermcare.com
New!	got2b (Henkel)	got2b.us/got2b/us/en/home.html
New!	Grassroots (Estee Lauder)	grassrootslife.com
New!	Green Works (Clorox)	greenworkscleaners.com/
New!	Gucci Fragrances (Coty)	gucci.com/us/home
New!	Guerlain	
New!	Head & Shoulders (Procter & Gamble)	headandshoulders.com/default.jsp
New!	Helena Rubinstein (LOreal)	helenarubinstein.com/_int/_en/#
New!	Hoyu	hoyu-usa.com/
New!	Hugo Boss (Coty)	hugoboss.com/us/en/collection.php
New!	Institut Esthederm	esthederm.com/en

New!	Issey Miyake	isseymiyake.com/en/
New!	Ivory (Procter & Gamble)	ivory.com/
New!	J.F. Lazartigue	jflazartigue.com/
New!	Jimmy Choo	us.jimmychoo.com/en/feature-pages/fragrance
New!	Jo Malone (Estee Lauder)	jomalone.com
New!	Johnson & Johnson	jnj.com
New!	Johnsons (Johnson & Johnson)	johnsonsbaby.com//
New!	Joy (Procter & Gamble)	pg.com
New!	Jurlique Pure Skin Care	jurlique.com
New!	K.Y. (Johnson & Johnson)	k-y.com/index_us.jsp#
New!	Kaboom (Church & Dwight)	kaboomkaboom.com/index.m
New!	Kao USA	
New!	Kenzo Parfums	kenzoparfums.com/en
New!	Kerastase (LOreal)	kerastase-usa.com/_en/_us/conso/home/ho
New!	Kiehls (LOreal)	kiehls.com/
New!	Kose	kose.co.jp/global/en/
New!	LOccitane	usa.loccitane.com/
New!	LOreal USA	loreal.com
New!	LOccitane	loccitane.com
New!	La Mer (Estee Lauder)	cremedelamer.com
New!	Lab Series for Men (Estee Lauder)	labseries.com/home.tmpl
New!	Lacoste Fragrances (Coty)	lacoste-parfums.com/
New!	Lancôme (LOreal)	lancome-usa.com/?SESSIONID=
New!	Lancaster Beauty	lancaster-beauty.com/skincare/
New!	Laneige	laneige.com/us/en/main.html
New!	Lanvin	lanvin.com/
New!	LaRoche Posay (LOreal)	laroche-posay.us/_us/_en/consumer/home/
New!	Leaders Cosmetics	leaderscosmeticsusa.com/
New!	Liquid Plumr (Clorox)	liquidplumr.com/
New!	Listerine (Johnson & Johnson)	listerine.com/
New!	Loewe	lvmh.com/houses/perfumes-cosmetics/per
New!	Lubriderm (Johnson & Johnson)	lubriderm.com/
New!	Lysol (Reckitt Benckiser)	lysol.com/

New!	M.A.C. Cosmetics (Estee Lauder)	maccosmetics.com
New!	Makeup Forever	makeupforever.com/index.php?lan=en
New!	Marc Jacobs Fragrances	marcjacobs.com
New!	Mary Kay	marykay.com
New!	Matrix (LOreal)	matrixbeautiful.com/
New!	Max Factor (Coty)	maxfactor.com/
New!	Maybelline (LOreal)	maybelline.com/
New!	Mead	mead.com
New!	Mediplorer	mediplorer.jp/en/mask.php
New!	Melaleuca	melaleuca.com
New!	Menard Cosmetics	menard-cosmetic.com/
New!	Mentadent (Church & Dwight)	mentadent.com/
New!	Merck	merck.com/
New!	Michael Kors (Estee Lauder)	
New!	Missoni (Estee Lauder)	missoni.com/ing.html
New!	Mitchum Deodorant (Revlon)	mitchumman.com/
New!	miu miu	miumiu.com/en?cc=US
New!	Mizani (LOreal)	mizani-usa.com/
New!	Mont Blanc	montblanc.com/en-us/collection/fragranc
New!	Mr. Clean (Procter & Gamble)	mrclean.com/en_US/index.shtml
New!	My Trendy Kit	mytrendykit.com/
New!	Nair (Church & Dwight)	naircare.com/
New!	Nars Cosmetics	
New!	Natural Balance Pet Foods, Inc.	naturalbalanceinc.com
New!	Natural Instincts (Coty)	clairol.com/naturalinstincts/index.jsp
New!	Natures Source (SC Johnson)	naturesourcecleaners.com/
New!	Neutrogena (Johnson & Johnson)	neutrogena.com/
New!	New Dana Perfumes	
New!	Nexcare (3M)	nexcare.com
New!	Nice n Easy (Coty)	clairol.com/niceneasy/index.jsp
New!	Nina Ricci (Puig)	ninaricci.com
New!	Nioxin (Coty)	nioxin.com/en-US/home-page.aspx
New!	Nivea (Beiersdorf)	nivea.com

New!	Nu Skin International	nuskin.com
New!	Off (S.C.Johnson)	offprotects.com/
New!	OGX (Organix)	ogxbeauty.com/
New!	Ojon (Estee Lauder)	ojon.com
New!	Olay (Procter & Gamble)	oilofolay.com
New!	Old English (Reckitt Benckiser)	oldenglishpolish.com/
New!	Old Spice (Procter & Gamble)	oldspice.com/
New!	Oomph! (Clorox)	stp-oomph.com/
New!	Orange Glo (Church & Dwight)	orangeglo.com/
New!	Oriflame USA	oriflame.com
New!	Origins (Estee Lauder)	origins.com
New!	Osiao (Estee Lauder)	osiao.com/
New!	Oust (SC Johnson)	oust.com/
New!	OxiClean (Church & Dwight)	oxiclean.com/default2.asp
New!	Paco Rabanne (Puig)	pacorabanne.com
New!	Pampers (Procter & Gamble)	pampers.com/en_US/home.do
New!	Pantene (Procter & Gamble)	pantene.com
New!	Pearl Drops (Church & Dwight)	pearldrops.com/
New!	Pepsodent (Church & Dwight)	churchdwight.com/brands-and-products/br
New!	Peter Thomas Roth	peterthomasroth.com/Home
New!	Physique (Procter & Gamble)	physique.com
New!	Phyto	phyto.com
New!	Pine-Sol (Clorox)	pinesol.com/index.shtml
New!	Piz Buin (Johnson & Johnson)	pizbuin.com/en/welcome
New!	Pledge (S.C. Johnson)	pledge.com/
New!	POLA Cosmetics	polacosmetics.com.au/
New!	Polident (GlaxoSmithKline)	polident.com/
New!	Post-It (3M)	post-it.com
New!	Prada (Puig)	prada.com/
New!	Procter & Gamble	pg.com
New!	Pronamel (GlaxoSmithKline)	pronamel.us/
New!	Puffs (Procter & Gamble)	puffs.com/en_US/pages/home.shtml
New!	Pure Heals	pureheals.com/

New!	Purex (Dial)	purex.com/
New!	Purpose (Johnson & Johnson)	purposeskincare.com/
New!	Raid (S.C. Johnson)	killsbugsdead.com/
New!	Ralph Lauren Fragrances (Loreal)	ralphlauren.com/shop/index.jsp?category
New!	Reach (Johnson & Johnson)	reachbrand.com/
New!	Reckitt Benckiser	reckittbenckiser.com
New!	Redken (LOreal)	redken.com/international/
New!	Rembrandt (Johnson & Johnson)	rembrandt.com/
New!	Renuzit (Dial)	renuzit.com/
New!	Resolve (Reckitt Benckiser)	reckittbenckiser.com
New!	Revlon	revlon.com
New!	Rid-X (Reckitt Benckiser)	rid-x.com/index.shtml
New!	Right Guard (Henkel)	rightguard.com/
New!	Roberto Cavalli	parfums.robertocavalli.com/
New!	ROC (Johnson & Johnson)	rocskincare.com/index_roc.jsp
New!	Rogaine (Johnson & Johnson)	rogaine.com/
New!	Rossi & Rossa	rossirossa.com/Productline/
New!	S.C. Johnson	scjohnson.com/en/home.aspx
New!	S.O.S. (Clorox)	clorox.com
New!	Safeguard (Procter & Gamble)	safeguardsoap.com/
New!	Salvatore Ferragamo	ferragamo.com/shop/en/usa
New!	Savlon (Johnson & Johnson)	novartis.co.uk
New!	Schwarzkopf (Henkel)	schwarzkopf.com/skus/en/home.html
New!	Scoop Away (Clorox)	scoopaway.com/
New!	Scope (Procter & Gamble)	getclose.com/
New!	Scotch (3M)	scotchbrand.com
New!	Scotch-Brite (3M)	scotch-brite.com
New!	Scotchgard (3M)	scotchgard.com
New!	Scrub Free (Church & Dwight)	churchdwight.com/brands-and-products/br
New!	Scrubbing Bubbles (S.C. Johnson)	scrubbingbubbles.com/
New!	Sebastian International	sebastian-intl.com
New!	Sebastian Professional (Coty)	sebastianprofessional.com/en_US/
New!	Sensodyne (GlaxoSmithKline)	

New!	Sephora Cosmetics	
New!	Shiseido Cosmetics	shiseido.com/
New!	Shout (S.C. Johnson)	shoutitout.com/
New!	Shower to Shower (Johnson & Johnson)	showertoshower.com/index.jsp
New!	Shu Uemura	shuuemura-usa.com/
New!	Shu Uemura(LOreal)	shuuemura-usa.com/
New!	Sinful Colors (Revlon)	
New!	SK-II (Procter & Gamble)	sk-ii.com/
New!	Skin ID (Johnson & Johnson)	skinid.com/econsumer/clearskin/index.vi
New!	SkinVitals	skinvitals.com.au/skinvitals.html
New!	Soft Scrub (Dial)	softscrub.com/
New!	SoftSheen (LOreal)	softsheen-carson.com/_us/_en/index.aspx
New!	Spray N Wash (Reckitt Benckiser)	spraynwash.com/
New!	Swiffer (Procter & Gamble)	swiffer.com/swiffer/en_US/home.do
New!	Talika	talika.com/
New!	The History of Whoo	whoo.co.kr/
New!	Thermacare (Pfizer)	thermacare.com/
New!	Thursday Plantation	thursdayplantation.com/
New!	Tide (Procter & Gamble)	tide.com/en_US/index.jsp
New!	Tilex (Clorox)	tilex.com/
New!	Tom Ford (Estee Lauder)	tomford.com/
New!	Tommy Hilfiger (Estee Lauder)	tommy.com
New!	Tone (Henkel)	toneskincare.com/
New!	Trend (Henkel)	trenddetergent.com/
New!	Trojan (Church & Dwight)	trojancondoms.com/
New!	Valentino	us.parfums.valentino.com/en
New!	Veet (Reckitt Benckiser)	veet.com/
New!	VELDS Skincare	velds.fr/en/
New!	Venus (Procter & Gamble)	gillettevenus.com/en-US/products/
New!	Vera Wang	verawang.com/EN/lifestyle/fragrance
New!	Versace	versace.com/en/world-of-versace
New!	Vichy (LOreal)	vichyusa.com
New!	Vicks (Procter & Gamble)	pg.com

New!	Victorias Secret (L Brands)	victoriasecret.com
New!	Vidal Sassoon (Coty)	sassoon.com/
New!	Viktor & Rolf (LOreal)	viktor-rolf.com/_en/_ww/index.htm
New!	Visine (Johnson & Johnson)	visine.com/
New!	Walgreens	walgreens.com
New!	Wei Beauty	weibeauty.com/
New!	Wella (Coty)	wella.com
New!	Windex (S.C. Johnson)	windex.com/
New!	Woolite (Reckitt Benckiser)	woolite.com/
New!	Xtra (Church & Dwight)	xtralaundry.com/
New!	Yves Rocher USA	yvesrocherusa.com
New!	Zegna	zegna.com/us/home.html
New!	Zirh	zirh.com/
New!	Zout (Henkel)	zout.com/